

Printwear & Promotion Editorial Features List 2012

JANUARY 2012

Editorial deadline: 18th November

Advertising deadline: 5th December

- **What's New for 2012?**
(What's New editorial pages are only available to advertisers in the issue)
- Corporate Wear
- Bags
- Brochure Previews part 2

FEBRUARY

Editorial deadline: 12th December

Advertising deadline: 9th January

- Polo Shirts
- Urban Wear
- Embroidery Equipment & Software
- P&P Exhibition Preview

MARCH

Editorial deadline: 16th January

Advertising deadline: 6th February

- T-Shirts
- Schoolwear
- Health, Fitness & Cycling

P&P EXHIBITION CATALOGUE

Editorial deadline: 16th January

Advertising deadline: 6th February

- A-Z Exhibitor Entries

APRIL

Editorial deadline: 17th February

Advertising deadline: 5th March

- Golfwear
- Hospitality Wear
- Baby & Kid's Leisurewear
- Business Online – Websites, Webshops & Apps

MAY

Editorial deadline: 16th March

Advertising deadline: 6th April

- Team Sportswear
- Womenswear
- Transfer Printing & Sublimation

JUNE

Editorial deadline: 16th April

Advertising deadline: 7th May

- Industrial Workwear & Safetywear
- College Kit
- Screen Printing Focus

Continued overleaf...

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JULY 2012

Editorial deadline: 18th May

Advertising deadline: 8th June

- Menswear
- Organic & Fair Trade Clothing
- Underwear
- Partywear

AUGUST

Editorial deadline: 15th June

Advertising deadline: 6th July

- **Printwear & Equipment supplier profiles**
(Supplier Profile editorial pages are only available to full page advertisers in the issue)
- Ancillary Products

SEPTEMBER

Editorial deadline: 16th July

Advertising deadline: 7th August

- Jackets & Fleece
- Promotional Products
- Embroidery Focus

OCTOBER

Editorial deadline: 17th August

Advertising deadline: 7th September

- Knitwear & Sweatshirts
- Digital Printing Focus
- Schoolwear

NOVEMBER

Editorial deadline: 14th September

Advertising deadline: 5th October

- Manual & Outdoor Workwear
- Sportswear
- Hospitality wear
- Bespoke Clothing

DECEMBER

Editorial deadline: 15th October

Advertising deadline: 5th November

- Headwear
- Executive & Elite Brands
- Trophies & Engraving
- Brochure Previews

To contribute to any of these features contact the editor:

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• Please note: the scheduled editorial may be subject to change at short notice.
The editor will make announcements should this occur.

• The deadlines shown are the latest dates for submitting editorial and advertising copy in the respective issues.
Submissions received after these dates risk exclusion.