

Printwear & Promotion Editorial Features List 2010

JANUARY 2010

Editorial deadline: 16th November

Advertising deadline: 4th December

- Exhibition preview
- What's new?
- Corporate wear
- Bags

FEBRUARY

Editorial deadline: 14th December

Advertising deadline: 8th January

- T-shirts
- Motorsport
- Embroidery machinery and software

MARCH

Editorial deadline: 18th January

Advertising deadline: 5th February

- Urban wear
- Schoolwear
- Health and fitness wear

P&P EXHIBITION CATALOGUE

Editorial deadline: 11th January

Advertising deadline: 5th February

- A-Z Exhibitor Entries

APRIL

Editorial deadline: 15th February

Advertising deadline: 5th March

- Exhibition review
- Golfwear
- Baby and children's wear

MAY

Editorial deadline: 15th March

Advertising deadline: 2nd April

- Screen printing focus
- Teamwear
- Women's wear: part one

JUNE

Editorial deadline: 12th April

Advertising deadline: 1st May

- Transfer printing focus
- Industrial workwear
- Bespoke clothing

Continued overleaf...

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JULY 2010

Editorial deadline: 17th May

Advertising deadline: 4th June

- Menswear
- Organic and fair trade clothing
- Underwear

AUGUST

Editorial deadline: 14th June

Advertising deadline: 2nd July

- Garment supplier profiles
- Machinery and service supplier profiles
- New market focus (area to be confirmed)

SEPTEMBER

Editorial deadline: 12th July

Advertising deadline: 6th August

- Jackets and fleece
- Promotional products
- Embroidery focus

OCTOBER

Editorial deadline: 16th August

Advertising deadline: 3rd September

- Knitwear and sweatshirts
- Digital printing focus
- Schoolwear

NOVEMBER

Editorial deadline: 13th September

Advertising deadline: 1st October

- Manual and outdoor workwear
- Teamwear
- Trophies and engraving
- Sublimation

DECEMBER

Editorial deadline: 18th October

Advertising deadline: 5th November

- Catalogue previews
- Healthcare and hospitality wear
- Headwear

To contribute to any of these features contact the editor:

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• Please note: the scheduled editorial may be subject to change at short notice. The editor will make announcements should this be likely.

• The deadlines shown are the latest dates for submitting editorial and advertising to the respective issue. Submissions received after these dates risk exclusion.